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Improve Attendance, Behavior and Mental Health...Without Overloading Staff

@characterstrong

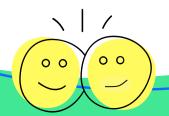


Introducing...

empoweru

Right Support. Right Student. Right Time.

Proud new member of the CharacterStrong family!





Your Presenters



Founder - EmpowerU



Licensed School Counselor Lead Coach with EmpowerU



Sr. Director of Partnerships

Character Strong

Agenda

Unprecedented Challenges

EmpowerU:
Remove Barriers to Unlock Learning

Discussion + Q&A



Schools Are Facing Unprecedented Challenges

2X

Chronic absenteeism has doubled in past 3 years

Annie E. Casey Foundation 42%

Students feel persistently sad or hopeless

CDC

72%

Educators say student behavior has worsened since pandemic

EdWeek





Quick Poll

What issues have made it most difficult for you to teach or serve your students?

Go to menti.com Code 6923 0617





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Improved Access to Skills & Support:

- Improves well-being
- Increases belonging
- Impacts academics

Scalable, Effective Student Support

Increases attendance, grades, persistence, well-being



Survey Says:

School Teams Want to Reach More Students



94%

believe we can't
"treat" our way out of the
growing mental health
crisis among children, and
that we must do more to
help at-risk students



63%

lack the time and resources needed to effectively support students' mental health



90%

say their personal wellbeing has been negatively impacted by concerns about their ability to support their students' social, emotional, and mental health

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Tier 2 is hard. We make it easy. Tier 3

Tier 2

Targeted Intervention
Skills + Support

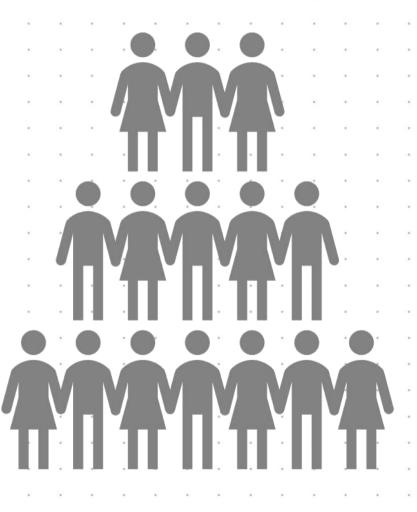
Tier 1

Foundational Support



EmpowerU Builds Capacity and Results

Delivers the Support of 10-15 Counselors



SKILLS + SUPPORT = PROGRESS

- -Force multiplier
- -Propels progress
- -Helps students feel better *and* do better...quickly



Meet Taylor

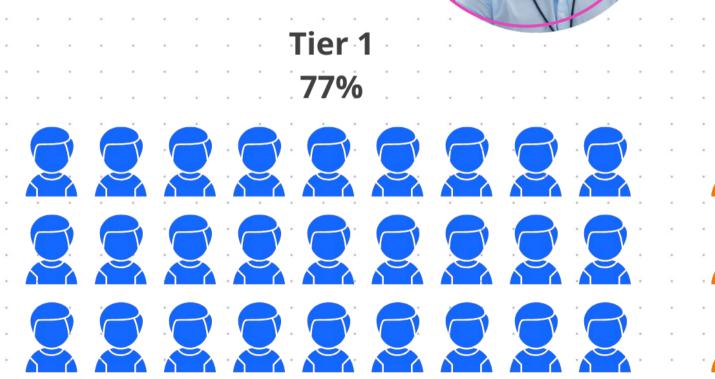
- 9th grade
- Mother passed away when young trauma
- Rising anxiety causing truancy and falling grades
- Social isolation

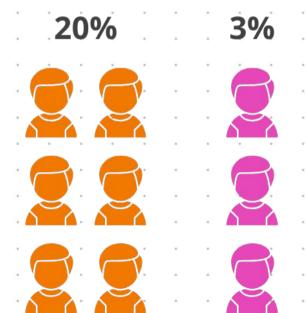


School Counselor

Tier 3

Tier 2







EmpowerU difference:

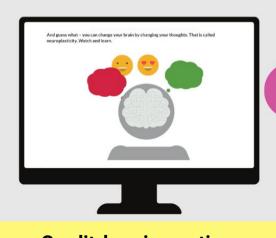
Proven design that fuels progress

Skills, support and data in one simple solution

Engaging digital lessons

1:1 coaching (asynchronous)

Live dashboards with data



Credit-bearing option available







Engaging Daily



2 PRACTICE

Learn core concepts through engaging, adaptive lessons.



4 INTEGRAT

Take small steps daily - building confidence, hope, and resilience.

1 LEARN

Practice calming tools and strategy to focus and self-regulate.



3 APPLY

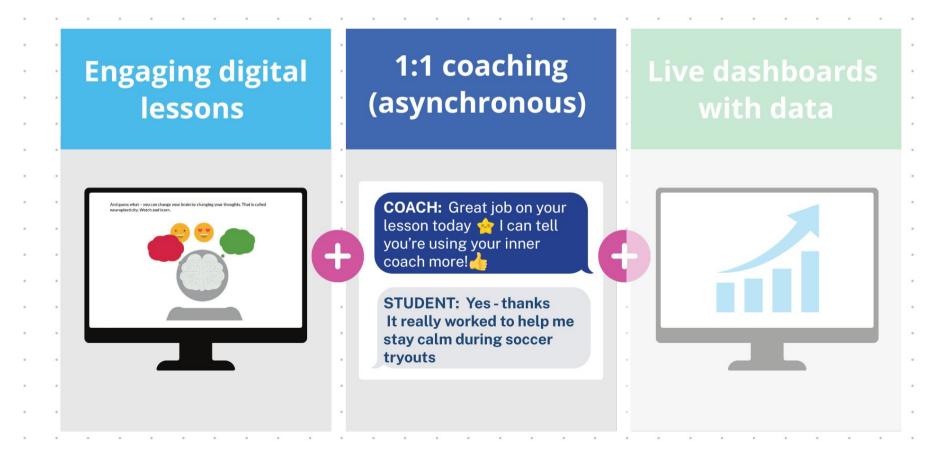
Apply key concepts to their own goals and challenges.





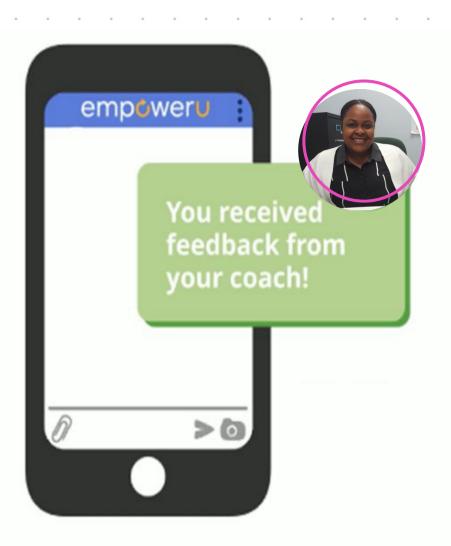
EmpowerU difference: Proven design that fuels progress

Skills, support and data in one simple solution



The Power of Relationships

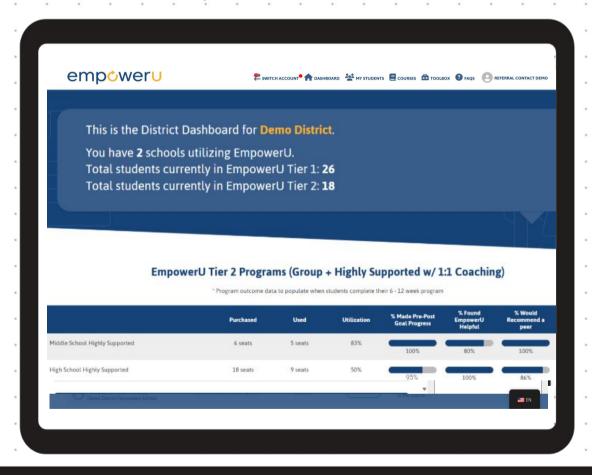




EmpowerU difference: Proven design that fuels progress

Skills, support and data in one simple solution







Simulation

What Does It Feel Like to Have Daily Support?

Q1: What are 2-3 of your favorite hobbies or extracurricular activities, in addition to your classes?

Q2: List the people in your life who are your strongest supporters, the ones you can go to for help and encouragement.

Q3: What changes do YOU think would help you be more satisfied in your day-to-day life?



Simulation

What Does It Feel Like to Build Resilience?

Q1: What are your strengths?

Q2: What are 2-3 thoughts do you have hardwired in your brain that have positively impacted your emotions or feelings

Q3: What are 2-3 thoughts you have hardwired in your brain that have impacted your emotions or feelings in unhelpful or hurtful ways?



EmpowerU difference:

Developmental support is secret sauce

Taylor makes progress, increases coping, comes back to school



Goto

www.menti.com

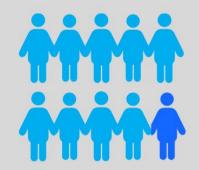
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Discipline Referrals

32%

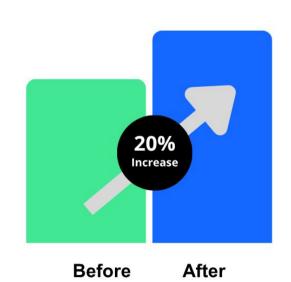


9/10

Avoid Higher Escalations

Data-Driven Measurable Outcomes

GPA Increase



Absence Decrease



Semester 1

Semester 2

Increase in Academics and Attendance

Hesperia Unified

- Rising chronic absenteeism
- Low academic performance
- Student disengagement and off-track for graduation
- Enrolled students in EmpowerU Tier 2 program with 1:1 coaching



20%

increase in GPA among students who completed EmpowerU 12%

increase in attendance

94%

Students who found EmpowerU helpful to their well-being

A Student Story – District 728 - MN

- Senior student with trauma
- Stopped coming to school because of depression and family issues
- At risk of not graduating
- Enrolled in credit bearing version of EmpowerU in spring
- Helped her graduate & re-engage in life

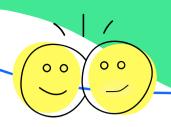


First student we enrolled in EmpowerU led to graduation that seemed impossible

Program expansion into 4 high schools and 6 middle schools plus summer school

When students meet goals of feeling better about themselves, their friendships and in control – it matters. They come to school more & can focus and learn





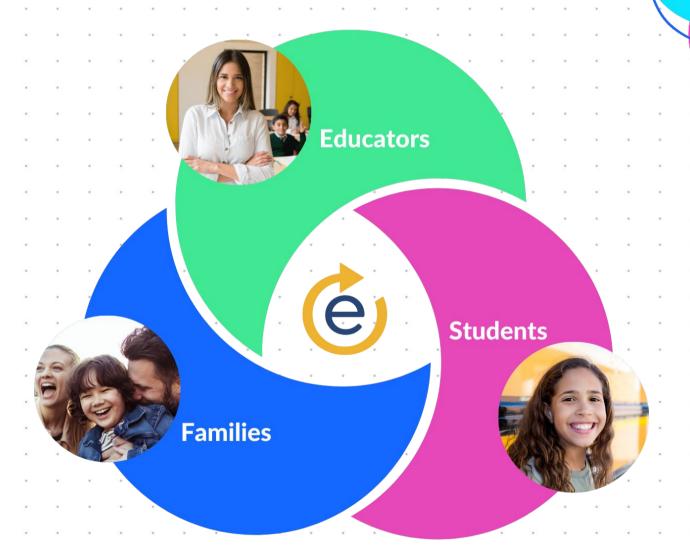
"Teaching resilience is the #1 thing our students need."

"The investment in EmpowerU has paid tremendous dividends on our campus."



Chris ForePrincipal at Mojave High School
Hesperia United School District

Programs and Tools to Support the Well-being of Your Entire Community







Q&A

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Thank you!

Stop by the Tier 2 station for a demo or to learn more!





60 Second Feedback