# FIVE STEPS TO TRANSFORM YOUR SCHOOL

#1 Having A Passionate Teacher Take The Lead
- Enthusiastic & Skilled - a "Kid Magnet"

The ideal way to build a successful program is a teacher whose main focus is teaching the character and servant-leadership curriculum. This teacher should be trained in teaching the servant-leadership model, skilled in facilitating experiential learning, and capable of establishing, maintaining, and restoring relationships. They exist in every building and want to get connected to the purpose of building strong relationships and capable, compassionate young people.

#2 Increasing Student Exposure and Awareness
- More classes or programs offered for all types of students

Students do not always see the immediate relevance of the classes they take in school, but students know the importance of relationships in their own lives. The more students that are exposed to this curriculum, the more students walk out into their school each day thinking and acting differently, which equates to a stronger school climate and culture. Character development and servant-leadership principles are applicable to every student on your campus.

#3 Creating A System of Success for Elected Student Leaders
- Role models who set the tone by focusing on the little things to impact the big ones

Strong programs must have consistency in focus and action through all levels of the program. Having a strong CharacterCard system to keep student leaders focused on building their own character and serving others sets the example for the rest of the school. When those elected to positions of power learn how to earn influence through service, sacrifice, and consistent character practice, more authentic relationships and trust develops where students are seeking opportunities to meet others’ needs.

#4 Intentionally Building Community within the School
- A focus shift to create regular opportunities for connection

Student leadership teams need to change their primary focus from the big activities like Homecoming and Spirit Weeks. They need to be putting in as much time and effort into how they are connecting with and serving the students and staff of their school. These learned relationship skills and paradigm shifts in how they do leadership daily increases involvement in the big activities. People won’t get involved until they feel important.

#5 Intentionally Connecting to the Greater Community
- Specific activities & projects that help the surrounding community and provide real life service opportunities

When a school puts on big projects that serves its community, the school becomes the center of that community. This relationship creates more consistent involvement from businesses, parents, and others who want to help the school’s vision. When the adults in the community feel engaged with student success, there is greater accountability and opportunity for powerful partnerships and meaningful relationships.
CURRICULUM ORDER FORM

CharacterStrong Curriculum Supplement (yearlong) - $199

• A CharacterDare or reflection sheet for every day of the year
• Introduction videos to each month introducing that month’s CharacterEssential
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• All of the content is hosted online in a beautiful and easy to use format

CharacterStrong Leadership Curriculum (semester) - $999

• 90 powerful lessons for an entire curriculum leadership class that can be started on Day 1 and take you through an entire semester
• Lessons that will teach your students how to build influence with others, the importance of strengthening our relationships, and what it means to live with purpose
• Dozens of video clips embedded into the lessons that beautifully illustrate concepts and principles of servant-leadership
• Hands on lesson plans that intentionally build community in your classroom at the beginning of the year and teach concepts of leadership throughout the semester
• A 40-Day CharacterDare that will ask the question that is not getting asked “What are you doing for others today?”
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• All of the content is hosted online in a beautiful and easy to use format

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• 180 lesson plans that focus on social-emotional development, character building, and the development of healthy relationships
• Built for any teacher to be able to click and go with little to no prep time needed
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• All of the content is hosted online in a beautiful and easy to use format

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